



ercreative co.
BRANDING AND DIGITAL DESIGN STUDIO

2025 RETAINER PROGRAM CATALOG



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Welcome!

I'm so glad you're here. Stepping into The Greenhouse means you're ready to give your brand the ongoing care and attention it deserves. Just like a real greenhouse provides the perfect environment for plants to grow, this program is designed to create a steady space where your brand can flourish, season after season.

Running a business already takes so much of your energy. Between serving clients, managing daily tasks, and planning for growth, the last thing you should have to stress over is whether your brand looks polished, consistent, and professional. That's where I come in. Through The Greenhouse, you'll have me as your dedicated designer, always in your corner to keep your brand fresh, beautiful, and aligned with your vision.

Instead of scrambling to find help whenever a design need pops up, you'll have ongoing creative support you can count on. From social media graphics and marketing materials to website updates and brand touch-ups, this program gives your business the steady creative backbone it needs to grow with confidence. Think of it as planting seeds together that will keep blooming; month after month.

The Greenhouse isn't just about design; it's about partnership. I care about more than how your brand looks; I care about how it feels to you and the people you serve. My goal is to make design simple, approachable, and collaborative, so you can focus on doing what you love most in your business while knowing your brand is in good hands.

This guide will walk you through all the details of what's included, how it works, and which tier may be the best fit for your needs. Take your time exploring, and when you're ready, I'd love to help you find the perfect level of support to help your brand grow stronger, deeper, and more consistent.

Welcome to The Greenhouse where your brand has room to grow, thrive, and shine!

Meet the Designer

Hi! I'm Ebony, the founder and designer behind ER Creative Company. Creativity has always been a part of me, long before I ever discovered graphic design. From crafting and art projects growing up to teaching myself design in 2021, I've always been drawn to finding new ways to bring ideas to life. What started as curiosity quickly became a calling, and today I pour that passion into helping businesses create brands that are not only beautiful, but intentional and true to their story.

My background in Kinesiology taught me something I carry into every project: growth takes time. Just like building strength in the body, building a brand requires patience, consistency, and care. That belief shapes how I approach design; focusing on every detail, nurturing each step of the process, and making sure the outcome feels whole, authentic, and lasting.

At ER Creative Co. I call myself a creative cultivator because I believe design is more than making something look good. It's about creating something that feels like you and grows with you. My mission is to craft designs that carry both strength and soul, giving you a brand you're proud to stand behind and excited to share with the world.

- Ebony



Retainer Services



The Greenhouse Retainer Program

Welcome to *The Greenhouse*! A project-based monthly design partnership built to help your brand grow, thrive, and stay beautifully consistent. Just like a real greenhouse nurtures growth in every season, this program gives you reliable, professional design support every single month. Whether you're just getting started or managing a growing business with big marketing goals, the Greenhouse makes sure your visuals stay fresh, on-brand, and ready to convert.

BENEFITS OF JOINING

- ✓ Consistent, professional design support every month
- ✓ Predictable, transparent pricing (*no surprises!*)
- ✓ Priority scheduling for your projects
- ✓ Access to a wide range of design deliverables
- ✓ Brand consistency across all your marketing channels
- ✓ Monthly strategy calls to plan and align your creative needs
- ✓ Clear, project-based structure (*no confusing hourly tracking*)
- ✓ Time saved so you can focus on running your business
- ✓ Flexible, scalable options to match your stage of growth
- ✓ 15% off other services purchased outside retainer

SERVICES TO CHOOSE EACH MONTH

- | | |
|------------------------------|-----------------------------|
| ✓ Digital Flyer | ✓ Business Card |
| ✓ Social Media Content Posts | ✓ Instagram Highlights |
| ✓ Email Campaign | ✓ Instagram Reel Covers |
| ✓ Website Banners | ✓ Thank You Card |
| ✓ Product Label | ✓ Blank Brand Templates |
| ✓ Product Mockup | ✓ Ebook Cover Design |
| ✓ Mailer Box Design | ✓ Loyalty Card |
| ✓ Poly Mailer Design | ✓ Retractable Banner Design |
| ✓ Brochure Design | ✓ Certificate Design |



**DISCLAIMER: PROJECTS DO NOT INCLUDE WEBSITE DEVELOPMENT OR LOGO DEVELOPMENT.
ALL OTHER SERVICES PURCHASED OUTSIDE OF RETAINER ARE 15% OFF. PRINTING SERVICES
ARE AVAILABLE AS AN ADD-ON FOR AN ADDITIONAL FEE.**

Choose Your Retainer Tier

Every brand grows differently which is why The Greenhouse monthly retainers are designed to meet you where you are. Whether you're just planting the first seeds of your brand, nurturing steady growth, or managing a fully established business, there's a tier built for you. Each package gives you consistent, reliable design support that eliminates the stress of scrambling for last-minute graphics or site updates. Simply choose the tier that fits your pace, lock in your monthly projects, and enjoy the peace of mind that comes with having a creative partner on call.



THE SPROUT RETAINER

FOR EARLY-STAGE BRANDS BUILDING CONSISTENT, PROFESSIONAL VISUALS.

WHAT'S INCLUDED:

6 PROJECTS/MONTH

- Prioritized services
- Monthly allotment of **6 projects**
- **60-minute** strategy call each month
- Priority email and text support

TURNAROUND TIME PER PROJECT
5 BUSINESS DAYS OR LESS

\$350
PER MONTH



THE SEEDLING RETAINER

FOR GROWING BRANDS THAT NEED RELIABLE CREATIVE OUTPUT FOR CAMPAIGNS AND PROMOTIONS.

WHAT'S INCLUDED:

12 PROJECTS/MONTH

- Prioritized services
- Monthly allotment of **12 projects**
- **90-minute** strategy call each month
- Priority email and text support

TURNAROUND TIME PER PROJECT
3 BUSINESS DAYS OR LESS

\$575
PER MONTH



THE CANOPY RETAINER

FOR ESTABLISHED BRANDS NEEDING FULL-SCALE MONTHLY CREATIVE PARTNERSHIP.

WHAT'S INCLUDED:

24 PROJECTS/MONTH

- Prioritized services
- Monthly allotment of **24 projects**
- **120-minute** strategy call each month
- Priority email and text support

TURNAROUND TIME PER PROJECT
1-2 BUSINESS DAYS

\$900
PER MONTH

* 3-MONTH MINIMUM COMMITMENT REQUIRED FOR EACH RETAINER *

Frequently Asked Questions

Does my monthly project allotment roll over?

No, any project credits not redeemed within your retainer will not roll over into the next month. This means any unused project credits will expire at the end of each month and the project allotment will reset the next month. To help you get the most out of your retainer, we'll stay in touch about your upcoming needs so your project credits are always used intentionally.

2. When are retainer payments due?

*Payments are made at the **beginning of each month** to secure your spot in the schedule. This ensures your retainer spot is reserved and your projects always have priority.*

3. What kind of graphics can I request?

Your retainer covers most of the ongoing design needs that keep your brand thriving. This can include social media graphics, marketing materials, flyers, business cards, website updates, branded templates, and more. If you have something specific in mind, just ask — chances are, it may be included in your monthly project credits.

4. Can I skip a month?

*Yes, you're allowed one skip per retainer term (3 months) with a **minimum 7 day notice**. A second skip will result in your retainer being terminated. You'll need to re-enroll and start a new 3-month term if you'd like to return.*

5. What if I need to cancel?

*We recommend a 3-month minimum commitment so you can really experience the value of consistent design support. After that, you can cancel anytime with **14 days' notice before the next billing cycle**. This gives us time to wrap up your current projects smoothly. **There will be no refunds for any unused project credit.***

6. Are revisions included?

*Yes! Each project includes **3 revisions** make sure everything feels just right. Our goal is for you to walk away with designs you love and feel confident sharing.*



Ready to Grow Your Brand *Together?*

Think of this as your invitation to step into The Greenhouse. With a retainer, you're not just booking projects; you're gaining a creative partner who knows your brand, understands your vision, and is here to nurture it month after month.

If you're ready for consistent support, priority scheduling, and a designer who feels like part of your team, this is the next step.

SUBMIT AN APPLICATION >

VISIT OUR WEBSITE >

CONTACT US >